

**MONDAY, NOVEMBER 25<sup>th</sup> 2024**

Sagrestia, San Francesco Complex

## IMT Workshop on Behavioral and Experimental Economics

- 9.30 am
- **Andrea Albertazzi:** Taming the Tap: Behavioral Interventions for Water Conservation
  - **Ginevra Del Mastio:** Eliciting intuitive and deliberative Norms
  - **Mattia Adamo:** (Un)deliberately stochastic
- 11.00 am **Coffee break**
- 11.15 am
- **Damien Mayaux:** Marketing Cues and Rationally Inattentive Consumers
  - **Niccolò Toccafondi:** Virtual Currencies increase Loot Box spending: a randomised controlled trial. Online gaming, loot boxes, and impact on consumers, a behavioural investigation
  - **Gianpietro Sgaramella:** Leveraging behavioral treatments to push sustainable consumption choices
- 12.45 pm **Lunch break**
- 2.30 pm **SEMINAR**  
**Prof. Jean-Robert Tyran, University of Vienna**  
Sorting Fact from Fiction when Reasoning is Motivated  
*by Edoardo Cefalà, Melis Kartal, Sylvia Kritzinger and Jean-Robert Tyran*
- 4.00 pm **Q&A SESSION**