

**Program for the “Open Lab, Mid-Term Results presentation meeting”**

**October 18<sup>th</sup> 2024, Cappella Guinigi**

<b>Time</b>	<b>Presenter</b>	<b>Title</b>
11.10	Francesco Serti	The Impact of Communication Strategies on Blood Donors' Behavior: A Randomized Field Experiment
11.30	Michele Cantarella	Information shocks and gender prosociality: Evidence from anti-HPV vaccination
11.50	Mattia Adamo	Understanding New Product Portfolio Management: attention and decision drivers under Financial and Ethical information
12.10	Giacomo Handjaras & Erika Bucci	Telemonitoring And Cognitive Training in Mild Cognitive Impairment
12.30	Valentina Pieroni	The emission footprint of telework: when is it sustainable?
12.50	Giulio Pappa	Enhancing SMEs' Innovation and Resilience in Italian Manufacturing Clusters: Leveraging the Medieval Future through Digitalization
<b>Lunch break</b>		
14.00	Linda Fiorini	A digital phenotyping experimental analysis of the productivity and well-being of workers
14.20	Fabio Pinelli & Letterio Galletta	Generative AI for urban data
14.40	Giacomo Marzi	The Dark Side of Digital Transformation: Cybersecurity and Emerging Business Practices in the EU
15.00	Sibilla Di Guida	How to design an effective teaching algorithm
15.20	Alberto Hidalgo	The Political Economy of Tourism
15.40	Michele Cantarella	Within- and between-task labor supply elasticity: evidence from online labor platforms